

## CONTRACT



KOAT  
3801 Carlisle Blvd. NE  
Albuquerque, NM 87107  
(505)884-7777

<u>Contract / Revision</u> 953879 /		<u>Alt Order #</u> 06326557
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/20/12 / 09/24/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:

Smart Media Group LLC (VA)  
814 King St  
Ste 400  
Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 1	KOAT	10/01/12	10/01/12	DWTS	7-10p		:30			NM	2	\$4,600.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		10/01/12	10/07/12	2-----				2	\$2,300.00			
N 2	KOAT	09/25/12	09/25/12	DWTS	Prime Other		:30			NM	1	\$2,575.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$2,575.00			
N 3	KOAT	09/25/12	09/25/12	PRIVATE PRACTICE	9-10p		:30			NM	1	\$850.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-1-----				1	\$850.00			
N 4	KOAT	09/27/12	09/27/12	LAST RESORT	7-8p		:30			NM	2	\$2,000.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---2---				2	\$1,000.00			
N 5	KOAT	09/27/12	09/27/12	GREYS ANATOMY	8-9p		:30			NM	1	\$2,625.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$2,625.00			
N 6	KOAT	09/27/12	09/27/12	SCANDAL	9-10p		:30			NM	1	\$900.00
		Class of Time - Immediately Pre-emptible without notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	---1---				1	\$900.00			
N 7	KOAT	09/28/12	09/28/12	SHARK TANK	7-8p		:30			NM	1	\$585.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$585.00			
N 8	KOAT	09/28/12	09/28/12	PRIMETIME	8-9p		:30			NM	1	\$775.00
		Class of Time - Pre-emptible with notice										
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**KOAT**  
**3801 Carlisle Blvd. NE**  
**Albuquerque, NM 87107**  
**(505)884-7777**

<u>Contract / Revision</u> 953879 /		<u>Alt Order #</u> 06326657
<u>Contract Dates</u> 09/25/12 - 10/01/12	<u>Product</u> Candidate	<u>Estimate #</u> WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/20/12 / 09/24/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	----1--				1	\$775.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/24/12-09/30/12	PRIMETIME	8-9p	-----F----	:30		\$775.00	NM		
	See MG 8.2											
	2	KOAT	09/24/12-09/30/12	LAST RESORT	8-9p	-----F----	:30		\$775.00	NM		
	Ⓜ MG for 8.1 09/28											
N 9	KOAT	09/30/12	09/30/12	ONCE UPON A TIME	7-8p		:30			NM	1	\$2,085.00
	Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,085.00			
N 10	KOAT	09/30/12	09/30/12	REVENGE	8-9p		:30			NM	1	\$2,310.00
	Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$2,310.00			
N 11	KOAT	09/30/12	09/30/12	666 PARK AVE	9-10p		:30			NM	1	\$1,000.00
	Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,000.00			
N 12	KOAT	09/29/12	09/29/12	CASTLE SAT LF	1035P-1135P		:30			NM	1	\$60.00
	Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$60.00			
N 13	KOAT	09/29/12	09/29/12	PRIVATE PRACTICE SAT LI	1035-1135P, 1135P		:30			NM	1	\$90.00
	Class of Time - Pre-emptible with notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1-				1	\$90.00			
N 14	KOAT	09/30/12	09/30/12	CASTLE SUN LF	1205-105A		:30			NM	1	\$60.00
	Class of Time - Immediately Pre-emptible without notice											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$60.00			
Totals											16	\$20,515.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	14	\$15,915.00	\$13,527.75	\$946.94	\$14,474.69
10/01/12 - 10/01/12	2	\$4,600.00	\$3,910.00	\$273.70	\$4,183.70
<b>Totals</b>	<b>16</b>	<b>\$20,515.00</b>	<b>\$17,437.75</b>	<b>\$1,220.64</b>	<b>\$18,658.39</b>

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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# CONTRACT



**KOAT**  
 3801 Carlisle Blvd. NE  
 Albuquerque, NM 87107  
 (505)884-7777

<u>Contract / Revision</u> 953940 /		<u>Alt Order #</u> 06259963
<u>Product</u> Candidate		
<u>Contract Dates</u> 09/25/12 - 10/01/12		<u>Estimate #</u> 925C01 WILSON/SEN/R
<u>Advertiser</u> Heather Wilson/R/Senate		<u>Original Date / Revision</u> 09/26/12 / 09/26/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> KOAT	<u>Account Executive</u> Mary Tricoli	<u>Sales Office</u> HRP -Washington
<u>Special Handling</u>		
<u>Demographic</u> Adults 35+		
<u>IDB#</u> 1046	<u>Advertiser Code</u> WLSNN	<u>Product Code</u> ORDR
<u>Agency Ref</u>		<u>Advertiser Ref</u>

And:  
 Smart Media Group LLC (VA)  
 814 King St  
 Ste 400  
 Alexandria, VA 22314

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 109	KOAT	09/30/12	09/30/12	666 PARK AVE	9-10p		:30			NM	0	\$0.00
Class of Time - Immediately Pre-emptible without notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/24/12	09/30/12	-----1				1	\$1,000.00			
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
	1	KOAT	09/24/12-09/30/12	666 PARK AVE	9-10p	-----Su	:30		\$1,000.00	NM		
	Credited											
Totals											117	\$50,895.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	103	\$41,970.00	\$35,674.50	\$2,497.22	\$38,171.72
10/01/12 - 10/01/12	14	\$8,925.00	\$7,586.25	\$531.04	\$8,117.29
<b>Totals</b>	117	\$50,895.00	\$43,260.75	\$3,028.26	\$46,289.01

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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**Albuquerque, NM 87107**  
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# CONTRACT

<b>Contract / Revision</b> 953638 /		<b>Alt Order #</b> 06325997
<b>Product</b> Issue		
<b>Contract Dates</b> 09/21/12 - 09/30/12		<b>Estimate #</b> 919930
<b>Advertiser</b> US Chamber of Commerce		<b>Original Date / Revision</b> 09/26/12 / 09/26/12
<b>Billing Cycle</b> EOM/EOC	<b>Billing Calendar</b> Broadcast	<b>Cash/Trade</b> Cash
<b>Station</b> KOAT	<b>Account Executive</b> Izzy Rostovsky	<b>Sales Office</b> HRP - Los Ange
<b>Special Handling</b>		
<b>Demographic</b> Adults 35+		
<b>IDB#</b>	<b>Advertiser Code</b> USCHA	<b>Product Code</b> ORDR
<b>Agency Ref</b>		<b>Advertiser Ref</b>

And:

**Del Cielo Media**  
**10755 Scripps Poway Parkway**  
**Suite 550**  
**San Diego, CA 92131**

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 38	KOAT	09/23/12	09/30/12	Action 7 News @ 5p Sun	5-530p		:30			NM	3	\$1,050.00
Class of Time - Pre-emptible with notice												
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:	09/17/12	09/23/12	-----1					1	\$525.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>	<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>	<u>Type</u>		
1	KOAT	09/17/12-09/23/12		Action 7 News @ 5p Sun	5-530p	-----Su	:30		<del>\$525.00</del>	NM		
See MG 38.3,38.4												
3	KOAT	09/27/12-09/28/12		Live with Regis & Kelly 9-10a 9-10a		----ThF----	:30		\$275.00	NM		
Ⓜ MG for 38.1 09/23												
4	KOAT	09/27/12-09/28/12		General Hospital	2-3p/1-2p	----ThF----	:30		\$250.00	NM		
Ⓜ MG for 38.1 09/23												
Week:	09/24/12	09/30/12	-----1					1	\$525.00			
Totals											77	\$45,225.00

\*Tax 1 Note: New Mexico Tax Rate 7%

Time Period	# of Spots	Gross Amount	Net Amount	*Tax 1	Total
08/27/12 - 09/30/12	77	\$45,225.00	\$38,441.25	\$2,690.89	\$41,132.14
<b>Totals</b>	77	\$45,225.00	\$38,441.25	\$2,690.89	\$41,132.14

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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## INVOICE



**KOAT**  
 3801 Carlisle Blvd, NE  
 Albuquerque, NM 87107  
 Main: (505)884-7777  
 Billing: (916)325-3266

Billing Address:

Smart Media Group LLC (VA)  
 Attention: Accounts Payable  
 814 King St, Suite 400  
 Alexandria, VA 22314

Send Payment To:

**KOAT**  
 PO Box 26868  
 Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI

Flight Dates	Order #	Alt Order #
09/11/12 - 09/17/12	949000	06259960

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
1046	WLSNN	ORDR

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
1	09/14/12	09/14/12	General Hospital	2-3p/1-2p	----1--	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	1:24 PM	General Hospital	2-3p/1-2p	:30	Signed	\$110.00 NM
2	09/14/12	09/14/12	Chew, The	12-1pm	----1--	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	11:59 AM	Chew, The	12-1pm	:30	HW0912TV	\$120.00 NM
3	09/14/12	09/14/12	Katie Couric M-F	2p-3p	----1--	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	2:17 PM	Katie Couric M-F	2p-3p	:30	HW0912TV	\$150.00 NM
4	09/14/12	09/14/12	Ellen 3-4p	3-4p	----1--	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	3:46 PM	Ellen 3-4p	3-4p	:30	HW0912TV	\$100.00 NM
5	09/14/12	09/14/12	Dr Oz	4-5p	----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	4:56 PM	Dr Oz	4-5p	:30	HW0912TV	\$250.00 NM
6	09/14/12	09/14/12	Action 7 News @ 6p	6-630p	----1--	:30	1	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	6:24 PM	Action 7 News @ 6p	6-630p	:30	Signed	\$375.00 NM

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	



**KOAT**  
www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	09/14/12	09/14/12	6a A7N More In The AM 6-7a		----1--	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	----1--				1	\$330.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	6:10 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00 NM
8	09/14/12	09/14/12	Good Morning America 7-9a		----1--	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	----1--				1	\$225.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	8:39 AM	Good Morning America	7-9a	:30	HW0912TV	\$225.00 NM
9	09/14/12	09/14/12	Live with Regis & Kelly 9-9:10a		----1--	:30	1	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	----1--				1	\$115.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	9:38 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Signed	\$115.00 NM
10	09/17/12	09/17/12	General Hospital 2-3p/1-2p		1-----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$110.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/17/12	1:24 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$110.00 NM
11	09/17/12	09/17/12	Action 7 News @ 10p M-F 10-1030p		1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$650.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/17/12	10:29 PM	Action 7 News @ 10p M-F	10-1030p	:30	Signed	\$650.00 NM
12	09/17/12	09/17/12	The View 10-11a 10-11a		1-----	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$200.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/17/12	10:31 AM	The View 10-11a	10-11a	:30	HW0912TV	\$200.00 NM
13	09/17/12	09/17/12	Anderson Cooper 11a-12n		1-----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$70.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/17/12	11:29 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$70.00 NM
14	09/17/12	09/17/12	Dr Oz 4-5p		2-----	:30	2	\$275.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	2-----				2	\$275.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	M	09/17/12	4:28 PM	Dr Oz	4-5p	:30	HW0912TV	\$275.00 NM
2	KOAT	M	09/17/12	4:54 PM	Dr Oz	4-5p	:30	Signed	\$275.00 NM
15	09/17/12	09/17/12	M-F A7N This AM @ 430:430-5a		1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/17/12	09/23/12	1-----				1	\$50.00	

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/17/12	09/17/12	M-F A7N This AM @ 430:430-5a Class of Time - Immediately Pre-emptible without notice		1-----	:30	1	\$50.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 4:53 AM M-F A7N This AM @ 430a 430-5a :30 HW0912TV \$50.00 NM									
16	09/17/12	09/17/12	Action 7 News @ 5p Class of Time - Immediately Pre-emptible without notice	5-530p	1-----	:30	1	\$350.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 5:12 PM Action 7 News @ 5p 5-530p :30 HW0912TV \$350.00 NM									
17	09/17/12	09/17/12	5a A7N More In The AM Class of Time - Immediately Pre-emptible without notice	5-6a	1-----	:30	1	\$120.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 5:57 AM 5a A7N More In The AM 5-6a :30 Signed \$120.00 NM									
18	09/17/12	09/17/12	Entertainment Tonight 630-7p Class of Time - Immediately Pre-emptible without notice	630-7p	1-----	:30	1	\$450.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 6:41 PM Entertainment Tonight 630-7p 630-7p :30 HW0912TV \$450.00 NM									
19	09/17/12	09/17/12	Good Morning America Class of Time - Immediately Pre-emptible without notice	7-9a	1-----	:30	1	\$225.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 7:25 AM Good Morning America 7-9a :30 HW0912TV \$225.00 NM									
20	09/17/12	09/17/12	Live with Regis & Kelly 9-10a Class of Time - Immediately Pre-emptible without notice	9-10a	2-----	:30	2	\$135.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 2----- 2 \$135.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 09/17/12 9:30 AM Live with Regis & Kelly 9-10a 9-10a :30 HW0912TV \$135.00 NM									
1 KOAT M 09/17/12 9:55 AM Live with Regis & Kelly 9-10a 9-10a :30 Signed \$135.00 NM									
21	09/15/12	09/15/12	Action 7 News @ 10p Sat Class of Time - Immediately Pre-emptible without notice	10-1035p	-----1-	:30	1	\$400.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 10:25 PM Action 7 News @ 10p Sat 10-1035p :30 Signed \$400.00 NM									
22	09/15/12	09/15/12	5-6a Class of Time - Immediately Pre-emptible without notice	5-6a	-----1-	:30	1	\$110.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$110.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 5:29 AM 5-6a 5-6a :30 HW0912TV \$110.00 NM									
23	09/15/12	09/15/12	Action 7 News @ 530p Sat Class of Time - Immediately Pre-emptible without notice	530-6p	-----1-	:30	1	\$200.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 5:54 PM Action 7 News @ 530p Sat 530-6p :30 HW0912TV \$200.00 NM									

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI



**KOAT**

www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/15/12	09/15/12	Sa 6a A7N More in the AM 6-9a		-----1-	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----1-				1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/15/12	6:44 AM	Sa 6a A7N More in the AM	6-9a	:30	Signed	\$150.00 NM
25	09/16/12	09/16/12	ET Weekend Su 4-5p	4-5p	-----1	:30	1	\$75.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----1				1	\$75.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	4:18 PM	ET Weekend Su 4-5p	4-5p	:30	HW0912TV	\$75.00 NM
26	09/16/12	09/16/12	5-6a	5-6a	-----1	:30	1	\$85.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----1				1	\$85.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	5:46 AM	5-6a	5-6a	:30	HW0912TV	\$85.00 NM
27	09/16/12	09/16/12	Su 6a A7N More in the AM 6-9a		-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	-----1				1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	6:59 AM	Su 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
28	09/13/12	09/13/12	Action 7 News @ 10p M-F 10-1030p		---1---	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---1---				1	\$625.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	10:23 PM	Action 7 News @ 10p M-F	10-1030p	:30	HW0912TV	\$625.00 NM
29	09/13/12	09/13/12	The View 10-11a	10-11a	---1---	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---1---				1	\$175.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	10:29 AM	The View 10-11a	10-11a	:30	HW0912TV	\$175.00 NM
30	09/13/12	09/13/12	Anderson Cooper	11a-12n	---1---	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---1---				1	\$70.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	11:49 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$70.00 NM
31	09/13/12	09/13/12	Chew, The	12-1pm	---1---	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---1---				1	\$120.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	12:30 PM	Chew, The	12-1pm	:30	Signed	\$120.00 NM
32	09/13/12	09/13/12	Katie Couric M-F	2p-3p	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>				<u>Spots/Week</u>	<u>Rate</u>	
	09/10/12	09/16/12	---1---				1	\$150.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	2:36 PM	Katie Couric M-F	2p-3p	:30	Signed	\$150.00 NM



## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
32	09/13/12	09/13/12	Katie Couric M-F	2p-3p	---1---	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
33	09/13/12	09/13/12	Ellen 3-4p	3-4p	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	3:37 PM	Ellen 3-4p	3-4p	:30	HW0912TV	\$100.00 NM
34	09/13/12	09/13/12	Dr Oz	4-5p	---1---	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	4:55 PM	Dr Oz	4-5p	:30	HW0912TV	\$250.00 NM
35	09/13/12	09/13/12	M-F A7N This AM @ 430	430-5a	---1---	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	4:42 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00 NM
36	09/13/12	09/13/12	Action 7 News @ 5p	5-530p	---1---	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	Signed	\$350.00 NM
37	09/13/12	09/13/12	5a A7N More in The AM	5-6a	---1---	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	5:12 AM	5a A7N More In The AM	5-6a	:30	Signed	\$120.00 NM
38	09/13/12	09/13/12	6a A7N More In The AM	6-7a	---1---	:30	1	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	6:55 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00 NM
39	09/13/12	09/13/12	Entertainment Tonight 630	630-7p	---1---	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	6:41 PM	Entertainment Tonight 630-7p	630-7p	:30	HW0912TV	\$450.00 NM
40	09/13/12	09/13/12	Good Morning America	7-9a	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	7:49 AM	Good Morning America	7-9a	:30	Signed	\$225.00 NM
41	09/13/12	09/13/12	Live with Regis & Kelly	9-9-10a	---1---	:30	1	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	



**KOAT**

www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
41	09/13/12	09/13/12	Live with Regis & Kelly 9-10a		---1---	:30	1	\$115.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/10/12	09/16/12			---1---		1	\$115.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	9:53 AM	Live with Regis & Kelly 9-10a	9-10a	:30	Signed	\$115.00 NM
42	09/12/12	09/12/12	General Hospital	2-3p/1-2p	--1----	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	1:26 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$110.00 NM
43	09/12/12	09/12/12	The View 10-11a	10-11a	--1----	:30	1	\$175.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$175.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	10:59 AM	The View 10-11a	10-11a	:30	Signed	\$175.00 NM
44	09/12/12	09/12/12	Anderson Cooper	11a-12n	--1----	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	11:23 AM	Anderson Cooper	11a-12n	:30	HW0912TV	\$70.00 NM
45	09/12/12	09/12/12	Chew, The	12-1pm	--1----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	12:29 PM	Chew, The	12-1pm	:30	Signed	\$120.00 NM
46	09/12/12	09/12/12	Katie Couric M-F	2p-3p	--1----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	2:14 PM	Katie Couric M-F	2p-3p	:30	Signed	\$150.00 NM
47	09/12/12	09/12/12	Ellen 3-4p	3-4p	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	3:23 PM	Ellen 3-4p	3-4p	:30	Signed	\$100.00 NM
48	09/12/12	09/12/12	Dr Oz	4-5p	--1----	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	4:25 PM	Dr Oz	4-5p	:30	Signed	\$250.00 NM
49	09/12/12	09/12/12	M-F A7N This AM @ 430:430-5a		--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00 NM

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## INVOICE



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Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
49	09/12/12	09/12/12	M-F A7N This AM @ 430:430-5a Class of Time - Immediately Pre-emptible without notice		--1----	:30	1	\$50.00	NM
50	09/12/12	09/12/12	Action 7 News @ 5p Class of Time - Immediately Pre-emptible without notice	5-530p	--2----	:30	2	\$350.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --2---- 2 \$350.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT W 09/12/12 5:13 PM Action 7 News @ 5p 5-530p :30 Signed \$350.00 NM 1 KOAT W 09/12/12 5:27 PM Action 7 News @ 5p 5-530p :30 HW0912TV \$350.00 NM									
51	09/12/12	09/12/12	Action 7 News @ 6p Class of Time - Immediately Pre-emptible without notice	6-630p	--1----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$375.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 09/12/12 6:26 PM Action 7 News @ 6p 6-630p :30 Signed \$375.00 NM									
52	09/12/12	09/12/12	6a A7N More In The AM 6-7a Class of Time - Immediately Pre-emptible without notice	6-7a	--1----	:30	1	\$330.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 09/12/12 6:24 AM 6a A7N More In The AM 6-7a :30 HW0912TV \$330.00 NM									
53	09/12/12	09/12/12	Good Morning America 7-9a Class of Time - Immediately Pre-emptible without notice	7-9a	--1----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 09/12/12 8:54 AM Good Morning America 7-9a :30 Signed \$225.00 NM									
54	09/12/12	09/12/12	Live with Regis & Kelly 9-9-10a Class of Time - Immediately Pre-emptible without notice	9-10a	--1----	:30	1	\$115.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --1---- 1 \$115.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT W 09/12/12 9:52 AM Live with Regis & Kelly 9-10a 9-10a :30 HW0912TV \$115.00 NM									
55	09/14/12	09/14/12	Action 7 News @ 10p M-F 10-1030p Class of Time - Immediately Pre-emptible without notice	10-1030p	----1--	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 10:28 PM Action 7 News @ 10p M-F 10-1030p :30 signed \$625.00 NM									
56	09/14/12	09/14/12	The View 10-11a Class of Time - Immediately Pre-emptible without notice	10-11a	----1--	:30	1	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 10:34 AM The View 10-11a 10-11a :30 HW0912TV \$175.00 NM									
57	09/14/12	09/14/12	Action 7 News @ 1030p 1030-1105p Class of Time - Immediately Pre-emptible without notice	1030-1105p	----1--	:30	1	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 ----1-- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 10:54 PM Action 7 News @ 1030p 1030-1105p :30 HW0912TV \$400.00 NM									
58	09/14/12	09/14/12	Nightline Class of Time - Immediately Pre-emptible without notice	1105-1135p	----2--	:30	2	\$100.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
58	09/14/12	09/14/12	Nightline	1105-1135p	----2--	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----2--	2	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	09/14/12	11:14 PM	Nightline	1105-1135p	:30	Signed	\$100.00 NM
1	KOAT	F	09/14/12	11:31 PM	Nightline	1105-1135p	:30	HW0912TV	\$100.00 NM
59	09/14/12	09/14/12	Kimmel	1135p-1235a	----1--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	12:15 AM	Kimmel	1135p-1235a	:30	Signed	\$50.00 NM
60	09/14/12	09/14/12	Anderson Cooper	11a-12n	----1--	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	11:33 AM	Anderson Cooper	11a-12n	:30	Signed	\$70.00 NM
61	09/14/12	09/14/12	Dr Oz	4-5p	----1--	:30	1	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	4:25 PM	Dr Oz	4-5p	:30	Signed	\$250.00 NM
62	09/14/12	09/14/12	M-F A7N This AM @ 430:430-5a		----1--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00 NM
63	09/14/12	09/14/12	M-F A7N This AM @ 430:430-5a		----1--	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	4:52 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00 NM
64	09/14/12	09/14/12	Action 7 News @ 5p	5-530p	----2--	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----2--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	F	09/14/12	5:13 PM	Action 7 News @ 5p	5-530p	:30	Signed	\$350.00 NM
1	KOAT	F	09/14/12	5:25 PM	Action 7 News @ 5p	5-530p	:30	HW0912TV	\$350.00 NM
65	09/14/12	09/14/12	5a A7N More In The AM	5-6a	----1--	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	5:23 AM	5a A7N More In The AM	5-6a	:30	Signed	\$120.00 NM
66	09/14/12	09/14/12	Entertainment Tonight 630:630-7p		----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----1--	1	\$450.00				

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Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
66	09/14/12	09/14/12	Entertainment Tonight 630-7p		----1--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 6:47 PM Entertainment Tonight 630-7p 630-7p :30 Signed \$450.00 NM									
67	09/14/12	09/14/12	SHARK TANK	7-8p	----1--	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----1-- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 6:59 PM SHARK TANK 7-8p :30 HW0912TV \$300.00 NM									
68	09/14/12	09/14/12	Good Morning America	7-9a	----2--	:30	2	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----2-- 2 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT F 09/14/12 7:26 AM Good Morning America 7-9a :30 HW0912TV \$225.00 NM 1 KOAT F 09/14/12 8:00 AM Good Morning America 7-9a :30 Signed \$225.00 NM									
69	09/14/12	09/14/12	PRIMETIME	8-9p	----1--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----1-- 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 8:39 PM PRIMETIME 8-9p :30 HW0912TV \$500.00 NM									
70	09/14/12	09/14/12	20/20	9-10p	----1--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/10/12 09/16/12 ----1-- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 09/14/12 9:38 PM 20/20 9-10p :30 Signed \$1,000.00 NM									
71	09/17/12	09/17/12	Action 7 News @ 10p M-F	10-1030p	1-----	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$650.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/17/12 10:23 PM Action 7 News @ 10p M-F 10-1030p :30 HW0912TV \$650.00 NM									
72	09/17/12	09/17/12	Action 7 News @ 1030p	1030-1105p	1-----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/17/12 10:41 PM Action 7 News @ 1030p 1030-1105p :30 HW0912TV \$400.00 NM									
73	09/17/12	09/17/12	Nightline	1105-1135p	1-----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 09/17/12 11:09 PM Nightline 1105-1135p :30 signed \$100.00 NM									
74	09/17/12	09/17/12	Kimmel	1135p-1235a	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 09/17/12 09/23/12 1----- 1 \$50.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
74	09/17/12	09/17/12	Kimmel	1135p-1235a	1-----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 12:26 AM Kimmel 1135p-1235a :30 HW0912TV \$50.00 NM									
75	09/17/12	09/17/12	Chew, The	12-1pm	1-----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 11:59 AM Chew, The 12-1pm :30 Signed \$120.00 NM									
76	09/17/12	09/17/12	Katie Couric M-F	2p-3p	1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 2:15 PM Katie Couric M-F 2p-3p :30 Signed \$150.00 NM									
77	09/17/12	09/17/12	Ellen 3-4p	3-4p	1-----	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 3:31 PM Ellen 3-4p 3-4p :30 Signed \$150.00 NM									
78	09/17/12	09/17/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 6:59 AM 6a A7N More In The AM 6-7a :30 Signed \$300.00 NM									
79	09/17/12	09/17/12	6a A7N More In The AM	6-7a	1-----	:30	1	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 6:23 AM 6a A7N More In The AM 6-7a :30 HW0912TV \$300.00 NM									
80	09/17/12	09/17/12	Good Morning America	7-9a	1-----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 8:46 AM Good Morning America 7-9a :30 Signed \$225.00 NM									
81	09/17/12	09/17/12	CMA MUSIC AWARDS	7-10p	1-----	:30	1	\$1,315.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$1,315.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 7:48 PM CMA MUSIC AWARDS 7-10p :30 Signed \$1,315.00 NM									
82	09/15/12	09/15/12	CASTLE SAT LF	1035P-1135P	-----1-	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$85.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 CASTLE SAT LF 1035P-1135P :00 \$85.00 NM									
See MG 82.2									

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Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
82	09/15/12	09/15/12	CASTLE SAT LF	1035P-1135P	-----1-	:30	1	\$85.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT Sa 09/15/12 11:19 PM PRIVATE PRACTICE SAT LF 1035-1135P, 1135F :30 Signed \$85.00 NM									
MG for 82.1 09/15									
83	09/15/12	09/15/12	PRIVATE PRACTICE SA	1035-1135P, 1135F	-----1-	:30	1	\$60.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$60.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 11:05 PM PRIVATE PRACTICE SAT LF 1035-1135P, 1135F :30 HW0912TV \$60.00 NM									
84	09/15/12	09/15/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1- 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 5:13 PM Action 7 News @ 5p Sat 5-530p :30 Signed \$200.00 NM									
85	09/15/12	09/15/12	ABC Prime College Footb	6-10p	-----2-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----2- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Sa 09/15/12 ABC Prime College Football 6-10p :00 \$300.00 NM									
Credited									
2 KOAT Sa 09/15/12 ABC Prime College Football 6-10p :00 \$300.00 NM									
Credited									
86	09/16/12	09/16/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/16/12 10:28 PM Action 7 News @ 10p Sun 10-1030p :30 HW0912TV \$675.00 NM									
87	09/16/12	09/16/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/16/12 10:54 PM Action 7 News @ 1030p Sun 1030-1105p :30 Signed \$400.00 NM									
88	09/16/12	09/16/12	ET Weekend 11p-1205a	1100-1205x	-----1	:30	1	\$90.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/16/12 11:42 PM ET Weekend 11p-1205a 1100-1205x :30 HW0912TV \$90.00 NM									
89	09/16/12	09/16/12	CASTLE SUN LF	1205-105A	-----1	:30	1	\$45.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 -----1 1 \$45.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Su 09/16/12 CASTLE SUN LF 1205-105A :00 \$45.00 NM									
See MG 89.2									
2 KOAT Su 09/16/12 12:49 AM PRIVATE PRACTICE SUN LF 1205-105A, 105-20 :30 Signed \$45.00 NM									
MG for 89.1 09/16									
90	09/16/12	09/16/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$250.00	NM

## INVOICE



Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/Week	Rate	Type
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	5:22 PM	Action 7 News @ 5p Sun	5-530p	:30	Signed	\$250.00 NM
91	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	7:59 AM	Su 6a A7N More in the AM	6-9a	:30	Signed	\$150.00 NM
92	09/16/12	09/16/12	This Week	9-10a	-----1	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	9:24 AM	This Week	9-10a	:30	Signed	\$650.00 NM
93	09/13/12	09/13/12	General Hospital	2-3p/1-2p	---1---	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	1:25 PM	General Hospital	2-3p/1-2p	:30	HW0912TV	\$110.00 NM
94	09/13/12	09/13/12	Action 7 News @ 1030p	1030-1105p	---2---	:30	2	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---2---	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	10:42 PM	Action 7 News @ 1030p	1030-1105p	:30	Signed	\$400.00 NM
2	KOAT	Th	09/13/12	10:58 PM	Action 7 News @ 1030p	1030-1105p	:30	HW0912TV	\$400.00 NM
95	09/13/12	09/13/12	Nightline	1105-1135p	---1---	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---1---	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	11:26 PM	Nightline	1105-1135p	:30	Signed	\$100.00 NM
96	09/13/12	09/13/12	Kimmel	1135p-1235a	---2---	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---2---	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	12:12 AM	Kimmel	1135p-1235a	:30	HW0912TV	\$50.00 NM
2	KOAT	Th	09/13/12	12:25 AM	Kimmel	1135p-1235a	:30	Signed	\$50.00 NM
97	09/13/12	09/13/12	Action 7 News @ 6p	6-630p	---2---	:30	2	\$375.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---2---	2	\$375.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	6:13 PM	Action 7 News @ 6p	6-630p	:30	HW0912TV	\$375.00 NM
2	KOAT	Th	09/13/12	6:28 PM	Action 7 News @ 6p	6-630p	:30	Signed	\$375.00 NM
98	09/13/12	09/13/12	WIPEOUT	7-8p	---1---	:30	1	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				



## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	911917 WILSON/SE



**KOAT**  
www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
98	09/13/12	09/13/12	WIPEOUT	7-8p	---1---	:30	1	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/10/12	09/16/12	---1---				1	\$1,250.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	6:59 PM	WIPEOUT	7-8p	:30	Signed	\$1,250.00 NM
99	09/13/12	09/13/12	Good Morning America	7-9a	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	8:50 AM	Good Morning America	7-9a	:30	HW0912TV	\$225.00 NM
100	09/13/12	09/13/12	Good Morning America	7-9a	---1---	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---1---	1	\$225.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	7:26 AM	Good Morning America	7-9a	:30	HW0912TV	\$225.00 NM
101	09/13/12	09/13/12	GREYS ANATOMY	8-9p	---1---	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---1---	1	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12		GREYS ANATOMY	8-9p	:00		<del>\$550.00</del> NM
Credited									
102	09/13/12	09/13/12	SCANDAL	9-10p	---1---	:30	1	\$650.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	---1---	1	\$650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12		SCANDAL	9-10p	:00		<del>\$650.00</del> NM
Credited									
103	09/12/12	09/12/12	Action 7 News @ 10p M-F	10-1030p	--1----	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	10:13 PM	Action 7 News @ 10p M-F	10-1030p	:30	Signed	\$625.00 NM
104	09/12/12	09/12/12	Action 7 News @ 1030p	1030-1105p	--1----	:30	1	\$400.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	10:43 PM	Action 7 News @ 1030p	1030-1105p	:30	Signed	\$400.00 NM
105	09/12/12	09/12/12	Nightline	1105-1135p	--1----	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$100.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	11:10 PM	Nightline	1105-1135p	:30	HW0912TV	\$100.00 NM
106	09/12/12	09/12/12	Kimmel	1135p-1235a	--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--1----	1	\$50.00				

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**KOAT**  
www.koat.com

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
106	09/12/12	09/12/12	Kimmel	1135p-1235a	--1----	:30	1	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 12:03 AM Kimmel 1135p-1235a :30 Signed \$50.00 NM									
107	09/12/12	09/12/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 5:23 AM 5a A7N More In The AM 5-6a :30 Signed \$120.00 NM									
108	09/12/12	09/12/12	5a A7N More In The AM	5-6a	--1----	:30	1	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$120.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 5:56 AM 5a A7N More In The AM 5-6a :30 Signed \$120.00 NM									
109	09/12/12	09/12/12	Entertainment Tonight 630-7p	630-7p	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 6:47 PM Entertainment Tonight 630-7p 630-7p :30 Signed \$450.00 NM									
110	09/12/12	09/12/12	Entertainment Tonight 630-7p	630-7p	--1----	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 6:40 PM Entertainment Tonight 630-7p 630-7p :30 HW0912TV \$450.00 NM									
111	09/12/12	09/12/12	MIDDLE/SUBURGATORY 7-8p	7-8p	--1----	:30	1	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$550.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 6:59 PM MIDDLE/SUBURGATORY 7-8p :30 HW0912TV \$550.00 NM									
112	09/12/12	09/12/12	Good Morning America	7-9a	--1----	:30	1	\$225.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 7:26 AM Good Morning America 7-9a :30 HW0912TV \$225.00 NM									
113	09/12/12	09/12/12	MODERN/SUBURGATORY 8-9p	8-9p	--2----	:30	2	\$750.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --2---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT W 09/12/12 MODERN/SUBURGATORY 8-9p :00 \$750.00 NM									
Credited									
1 KOAT W 09/12/12 8:48 PM MODERN/SUBURGATORY 8-9p :30 HW0912TV \$750.00 NM									
114	09/12/12	09/12/12	REVENGE	9-10p	--1----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --1---- 1 \$1,100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 9:42 PM REVENGE 9-10p :30 HW0912TV \$1,100.00 NM									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at: www.hearsttelevision.com/for\_advertisers

## INVOICE

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**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SE	



Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
114	09/12/12	09/12/12	REVENGE	9-10p	--1----	:30	1	\$1,100.00	NM
Class of Time - Immediately Pre-emptible without notice									
115	09/16/12	09/16/12	REVENGE	7-8p	-----1	:30	1	\$950.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$950.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/16/12	7:36 PM	REVENGE	7-8p	:30	HW0912TV	\$950.00	NM
116	09/15/12	09/15/12	ABC Prime College Footb	6-10p	-----2-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----2-	2	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Sa		09/15/12		ABC Prime College Football	6-10p	:00		\$300.00	NM
Credited									
2 KOAT Sa		09/15/12		ABC Prime College Football	6-10p	:00		\$300.00	NM
Credited									
117	09/12/12	09/12/12	MIDDLE/SUBURGATORY	7-8p	--2----	:30	2	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--2----	2	\$550.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT W		09/12/12		MIDDLE/SUBURGATORY	7-8p	:00		\$550.00	NM
Credited									
1 KOAT W		09/12/12	7:17 PM	MIDDLE/SUBURGATORY	7-8p	:30	Signed	\$550.00	NM
118	09/13/12	09/13/12	WIPEOUT	7-8p	---2---	:30	2	\$1,250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---2---	2	\$1,250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Th		09/13/12	7:22 PM	WIPEOUT	7-8p	:30	HW0912TV	\$1,250.00	NM
1 KOAT Th		09/13/12	7:44 PM	WIPEOUT	7-8p	:30	Signed	\$1,250.00	NM
119	09/16/12	09/16/12	AFV	6-7p	-----2	:30	2	\$475.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----2	2	\$475.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 KOAT Su		09/16/12	6:20 PM	AFV	6-7p	:30	HW0912TV	\$475.00	NM
1 KOAT Su		09/16/12	6:44 PM	AFV	6-7p	:30	Signed	\$475.00	NM
120	09/16/12	09/16/12	REVENGE	8-9p	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/16/12	8:22 PM	REVENGE	8-9p	:30	Signed	\$1,000.00	NM
121	09/16/12	09/16/12	REVENGE	9-10p	-----1	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----1	1	\$1,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 KOAT Su		09/16/12	9:36 PM	REVENGE	9-10p	:30	HW0912TV	\$1,000.00	NM
122	09/15/12	09/15/12	College Football	10a-130p	-----2-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				

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## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	



**KOAT**

www.koat.com

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
122	09/15/12	09/15/12	College Football	10a-130p	-----2-	:30	2	\$300.00	NM
Class of Time - Immediately Pre-emptible without notice									
	09/10/12	09/16/12	-----2-				2	\$300.00	
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/15/12	10:04 AM	College Football	10a-130p	:30	Signed	\$300.00 NM
1	KOAT	Sa	09/15/12	11:39 AM	College Football	10a-130p	:30	HW0912TV	\$300.00 NM
123	09/15/12	09/15/12	College Football Sa 130-p	128p-6p	-----2-	:30	2	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----2-	2	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/15/12	3:13 PM	College Football Sa 130-p	128p-6p	:30	Signed	\$500.00 NM
1	KOAT	Sa	09/15/12	4:02 PM	College Football Sa 130-p	128p-6p	:30	HW0912TV	\$500.00 NM
124	09/12/12	09/14/12	M-F A7N This AM @ 430	430-5a	--WTF--	:30	2	\$50.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$50.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	4:43 AM	M-F A7N This AM @ 430a	430-5a	:30	Signed	\$50.00 NM
3	KOAT	F	09/14/12	4:59 AM	M-F A7N This AM @ 430a	430-5a	:30	HW0912TV	\$50.00 NM
125	09/12/12	09/14/12	5a A7N More In The AM	5-6a	--WTF--	:30	2	\$120.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$120.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	W	09/12/12	5:41 AM	5a A7N More in The AM	5-6a	:30	HW0912TV	\$120.00 NM
3	KOAT	F	09/14/12	5:43 AM	5a A7N More In The AM	5-6a	:30	HW0912TV	\$120.00 NM
126	09/12/12	09/14/12	6a A7N More In The AM	6-7a	--WTF--	:30	2	\$330.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	2	\$330.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	6:53 AM	6a A7N More In The AM	6-7a	:30	Signed	\$330.00 NM
2	KOAT	Th	09/13/12	6:12 AM	6a A7N More In The AM	6-7a	:30	HW0912TV	\$330.00 NM
127	09/15/12	09/15/12	Sa 6a A7N More in the AM	6-9a	-----2-	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----2-	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	KOAT	Sa	09/15/12	6:23 AM	Sa 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
1	KOAT	Sa	09/15/12	8:29 AM	Sa 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
128	09/16/12	09/16/12	Su 6a A7N More in the AM	6-9a	-----2	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	-----2	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	6:13 AM	Su 6a A7N More in the AM	6-9a	:30	Signed	\$150.00 NM
2	KOAT	Su	09/16/12	8:42 AM	Su 6a A7N More in the AM	6-9a	:30	HW0912TV	\$150.00 NM
129	09/12/12	09/14/12	Action 7 News @ 10p	M-F 10-1030p	--WTF--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/10/12	09/16/12	--WTF--	1	\$625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	



**KOAT**

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Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
129	09/12/12	09/14/12	Action 7 News @ 10p M-F 10-1030p		--WTF--	:30	1	\$625.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 10:27 PM Action 7 News @ 10p M-F 10-1030p :30 HW0912TV \$625.00 NM									
130	09/13/12	09/13/12	SCANDAL	9-10p	---T---	:30	1	\$1,330.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ---T--- 1 \$1,330.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Th 09/13/12 9:39 PM SCANDAL 9-10p :30 signed \$1,330.00 NM									
131	09/14/12	09/14/12	SHARK TANK	7-8p	----1--	:30	1	\$585.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 ----1-- 1 \$585.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT F 09/14/12 7:46 PM SHARK TANK 7-8p :30 signed \$585.00 NM									
132	09/12/12	09/17/12	Katie Couric M-F	2p-3p	1-111--	:30	4	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/12/12 09/18/12 1-111-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 2:56 PM Katie Couric M-F 2p-3p :30 HW0912TV \$150.00 NM									
2 KOAT Th 09/13/12 2:59 PM Katie Couric M-F 2p-3p :30 HW0912TV \$150.00 NM									
3 KOAT F 09/14/12 2:49 PM Katie Couric M-F 2p-3p :30 Signed \$150.00 NM									
4 KOAT M 09/17/12 2:33 PM Katie Couric M-F 2p-3p :30 HW0912TV \$150.00 NM									
133	09/17/12	09/17/12	The View 10-11a	10-11a	1-----	:30	1	\$340.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$340.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 10:59 AM The View 10-11a 10-11a :30 Signed \$340.00 NM									
134	09/12/12	09/13/12	Ellen 3-4p	3-4p	--11---	:30	2	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --11--- 2 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 3:45 PM Ellen 3-4p 3-4p :30 HW0912TV \$100.00 NM									
2 KOAT Th 09/13/12 3:22 PM Ellen 3-4p 3-4p :30 Signed \$100.00 NM									
135	09/12/12	09/13/12	Dr Oz	4-5p	--11---	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/10/12 09/16/12 --11--- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT W 09/12/12 4:43 PM Dr Oz 4-5p :30 HW0912TV \$250.00 NM									
2 KOAT Th 09/13/12 4:21 PM Dr Oz 4-5p :30 Signed \$250.00 NM									
136	09/17/12	09/17/12	Action 7 News @ 6p	6-630p	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
09/17/12 09/23/12 1----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 09/17/12 6:24 PM Action 7 News @ 6p 6-630p :30 Signed \$600.00 NM									
137	09/14/12	09/14/12	20/20	9-10p	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									

## INVOICE

Send Payment To:

**KOAT**  
**PO Box 26868**  
**Lehigh Valley, PA 18002-6868**



**KOAT**  
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Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12
Advertiser	Product	Estimate Number	
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEI	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
137	09/14/12	09/14/12	20/20	9-10p	----F--	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	----F--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	9:49 PM	20/20	9-10p	:30	hw0912TV	\$1,000.00 NM
138	09/15/12	09/15/12	5-6a	5-6a	-----S-	:30	1	\$110.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$110.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/15/12	5:59 AM	5-6a	5-6a	:30	Signed	\$110.00 NM
139	09/12/12	09/14/12	Anderson Cooper	11a-12n	--WTF--	:30	1	\$70.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$70.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	11:44 AM	Anderson Cooper	11a-12n	:30	Signed	\$70.00 NM
140	09/15/12	09/15/12	ABC Prime College Footb	6-10p	-----2-	:30	2	\$565.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----2-	2	\$565.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Sa	09/15/12	6:05 PM	ABC Prime College Football	6-10p	:30	Signed	\$565.00 NM
2	KOAT	Sa	09/15/12	7:59 PM	ABC Prime College Football	6-10p	:30	hw0912TV	\$565.00 NM
141	09/12/12	09/12/12	REVENGE	9-10p	--W----	:30	1	\$1,650.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--W----	1	\$1,650.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	W	09/12/12	9:31 PM	REVENGE	9-10p	:30	Signed	\$1,650.00 NM
142	09/13/12	09/13/12	GREYS	8-9p	---T---	:30	1	\$2,625.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	---T---	1	\$2,625.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Th	09/13/12	8:22 PM	GREYS	8-9p	:30	hw0912TV	\$2,625.00 NM
143	09/16/12	09/16/12	Action 7 News @ 10p Sur	10-1030p	-----S	:30	1	\$1,020.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S	1	\$1,020.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	Su	09/16/12	10:12 PM	Action 7 News @ 10p Sun	10-1030p	:30	Signed	\$1,020.00 NM
144	09/12/12	09/14/12	Entertainment Tonight 630	630-7p	--WTF--	:30	1	\$450.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$450.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
1	KOAT	F	09/14/12	6:40 PM	Entertainment Tonight 630-7p	630-7p	:30	hw0912TV	\$450.00 NM
<b>Total Spots</b>							<b>164</b>		

Gross Total

\$55,130.00

## INVOICE

Send Payment To:

KOAT  
PO Box 26868  
Lehigh Valley, PA 18002-6868



**KOAT**

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**Payment Terms 30 Days**

Invoice #	Invoice Date	Invoice Month	Invoice Period
949000-1	09/23/12	September 2012	08/27/12 - 09/17/12

Advertiser	Product	Estimate Number
Heather Wilson/R/Senate	Candidate	911917 WILSON/SEN

<u>Agency Commission</u>	\$8,269.50
<u>Net Amount Due</u>	\$46,860.50
New Mexico Tax Rate 7.0%	\$3,280.24
<u>Amount Due</u>	\$50,140.74